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Garrand Earns Three Summit Creative Awards

Agency Continues to Gain Industry Recognition with Award-Winning Work

PORTLAND, ME – Garrand, an advertising and public relations agency, earned three Summit Creative Awards for demonstrating a dedication to excellence in the communications industry. Garrand's creativity in addressing the marketing needs of both regional and national clients is underscored by their many award wins and continued client satisfaction. The Summit Creative Awards recognize the accomplishments of small and medium sized agencies across the world on creativity and quality of execution.

The agency received silver awards in the Consumer Newspaper Advertising Campaign and the Consumer Newspaper Fractional Page categories for their work with Maine Medical Center. Included in this win was a multi-faceted newspaper campaign as well as a targeted campaign focused on Maine Medical Center's new Women & Infants building. A television spot for Sylvania SilverStar Headlights was filmed on location at the Bonneville Salt Flats in Utah and was awarded a bronze award.

"With entries coming from over 50 countries, it is a great feeling to know we are receiving worldwide recognition," says Larry Vine, Garrand's Senior Vice President and Executive Creative Director.

The Summit Creative Awards were created fourteen years ago to recognize smaller agencies for their creativity. Entries are judged with meticulous criteria and 78-84% of the submissions do not receive recognition.

About Garrand

Headquartered in Portland, Maine, Garrand is a marketing and communications firm offering traditional and new media advertising and public relations services to both regional and national clients looking to elevate their brand recognition. Garrand's integrated services have contributed to the growth of OSRAM SYLVANIA as well as brands like Segway, HP Hood, ITNAmerica, EverSealed, Maine Medical Center, Maine Department of Transportation, Gettysburg College, White Rock Distilleries, and Nestle Waters North America. To learn more, visit www.garrand.com

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