

Garrand Honored with Numerous Industry Awards

PORTLAND, ME. – Garrand, a full service communications agency, continues to win local, national and international accolades for their creative marketing techniques. Most recently, Garrand was honored with several awards from the Davey, W³ and Golden Arrow award programs which recognized the Garrand website, several client campaigns as well as company marketing efforts.

W³ Awards

The W³ is the first major web competition in which agencies from around the world are recognized for producing websites, videos and marketing programs. Garrand was recognized with two W³ Gold Awards for the company website in the Best Copy or Writing and Self Promotion categories. The awards, selected out of 3,000 entries, add to Garrand's global reputation for excellence in all of its integrated services.

Davey Awards

The Davey awards, an international award competition for small firms, honored Garrand with six silver awards. Included in their recognition was a TV ad produced for Maine Medical Center, a print ad for Maine Health and one for Lion Brand and three awards for the Garrand website postcard in the announcements, self-promotion and copywriting categories.

Golden Arrow Awards

Sponsored by the Maine Public Relations Council, the award program recognizes excellence in public relations and communications. Garrand won the highest honor in the media relations category for work done on behalf of the MaineDOT regarding the I-295 Southbound rehabilitation project.

About Garrand

Headquartered in Portland, Maine, Garrand is a marketing and communications firm offering traditional and new media advertising and public relations services to both regional and national clients looking to elevate their brand recognition. Garrand's integrated services have contributed to the growth of OSRAM SYLVANIA as well as brands like HP Hood, ITNAmerica, Gorham Savings Bank, Maine Medical Center, Maine Department of Transportation and OSRAM Opto Semiconductors. To learn more, visit www.garrand.com